

## Call for Art

The project will transform the block-long flood wall, adjacent to Downtown Louisville's Muhammad Ali Center, into a stunning, artistic homage to Mr. Ali as well as a 17-station depiction of his life. The art wall will consist of 18 panels (approximately 16'h x 20'w) with art reproduced in vinyl-covered frames attached to the wall.

Artists are asked to submit a high quality jpeg of existing, original Ali-related art work for consideration. A one-time, image use fee of \$2,000 will be paid for each art work included in the final project. Artists will maintain ownership of their original art.

### To Submit Art for Consideration:

- Sign artist contract.
- Email signed contract and high-quality jpeg(s) of art work(s) with art work title to: [kenherndonllc@hotmail.com](mailto:kenherndonllc@hotmail.com).
- Text Ken Herndon at 502-817-2766 in case email goes to junk mail.
- Ken Herndon will acknowledge receipt of submitted art work jpeg(s) via email.
- Deadline for submissions: Midnight EST, October 1, 2021

### Once Art Work Is Selected:

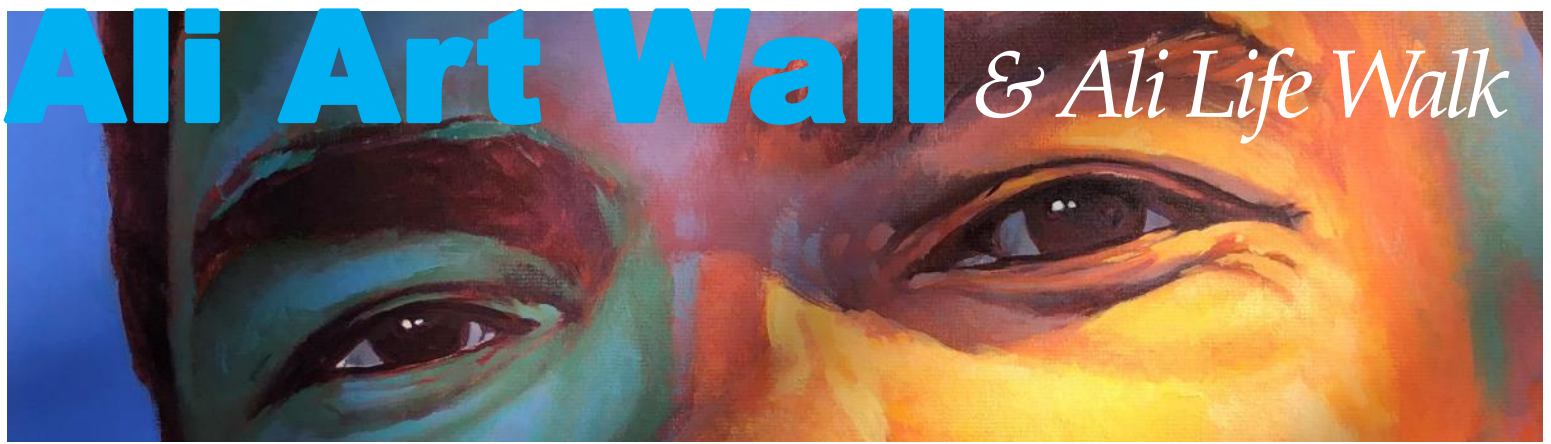
- Artists will be notified via email.
- Chosen art work will be used to solicit funding for the project.

### Once funding and permits are in-hand\*:

- High resolution photography will be completed.
- Artists will be paid - mostly likely in 2022.

*\* Permission is currently being sought from the US Army Corps of Engineers, who own the flood wall, and from the Metropolitan Sewer District (MSD), who oversee the flood wall for the Army Corps, to grant the project permit. Additionally, funding pledges are also being sought. Once the Army Corps and MSD approvals are obtained and pledges representing 80%(\$400,000) of the projected overall budget (\$500,000) are in hand, project production will proceed & chosen artists will be paid.*

# Ali Art Wall & Ali Life Walk



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The Ali Art Wall and Life Walk is a project of Ken Herndon Placemaker (Ken Herndon Properties LLC)  
[www.kenherndonplacemaker.com](http://www.kenherndonplacemaker.com)